

A Comparison of California Consumer Incentives for ZEVs

The Clean Cars 4 All and Clean Fuel Reward programs are inadequate substitutes for CVRP

Program Details	Clean Cars For All	Clean Vehicle Rebate Project		Clean Fuel Reward
		LMI	Standard	
Start of funding	2017*	2013		2020
Source	Legislative appropriation: GGRF	Legislative appropriation: GGRF		Private credit market
Availability	SJV, South Coast, Bay Area, Sacramento	Statewide		Statewide
Income Eligibility	≤ 400% FPL	≤ 400% FPL	\$150K Single; \$204K HOH; \$300K Joint**	No restrictions
Incentive type	Grant	Rebate	Rebate	Rebate
Incentive Amount	Varies by air district up to \$9,500	Up to \$7,000	Up to \$2,000	\$538.50 - \$1,500
Customer demographics	Disadvantaged & lower income	Low to moderate income	Middle-income	All
Number of customers	10,000	405,000		Not available
Other eligibility req'ts	Scrap car for 2014MY+ car	Minimum ownership length of 30 months		None
Eligible Vehicles				
New or Used Car	New and Used	New		New
Gasoline	Y	N	N	N
Plug-in HEV	Y	Y	Y	Y
BEV	Y	Y	Y	Y
FCEV	Y***	Y	Y	N

Key Takeaways

- FCEV funding is lost without CVRP Funding
 - FCEVs are cost-prohibitive for CC4A customers
 - FCEVs are not eligible for CFR funding
- Disadvantaged and lower income communities are hurt without CVRP
 - Those who do not live in one of the four air districts offering CC4A are left with only the CFR incentive up to \$1,500 – far lower than would be available through CVRP
 - CFR is new and not widely known, likely disproportionately limiting lower income communities' access to these funds
- CVRP is the only incentive program capable of enabling the levels of vehicle turnover needed to meet 100% ZEV by 2035
 - Program is well-established, well-known, and available statewide
 - CVRP's generous incentives will entice the most crucial segment of Californians needed to transition to all-electric

*Since 2008, funded through AB 118 fees as Enhanced Fleet Modernization Program

**No income cap for FCEV purchasers, however, persons with income above these levels must choose either the rebate or Clean Air Decal

***CC4A customers are not purchasing FCEVs due to constraints related to income and high vehicle cost