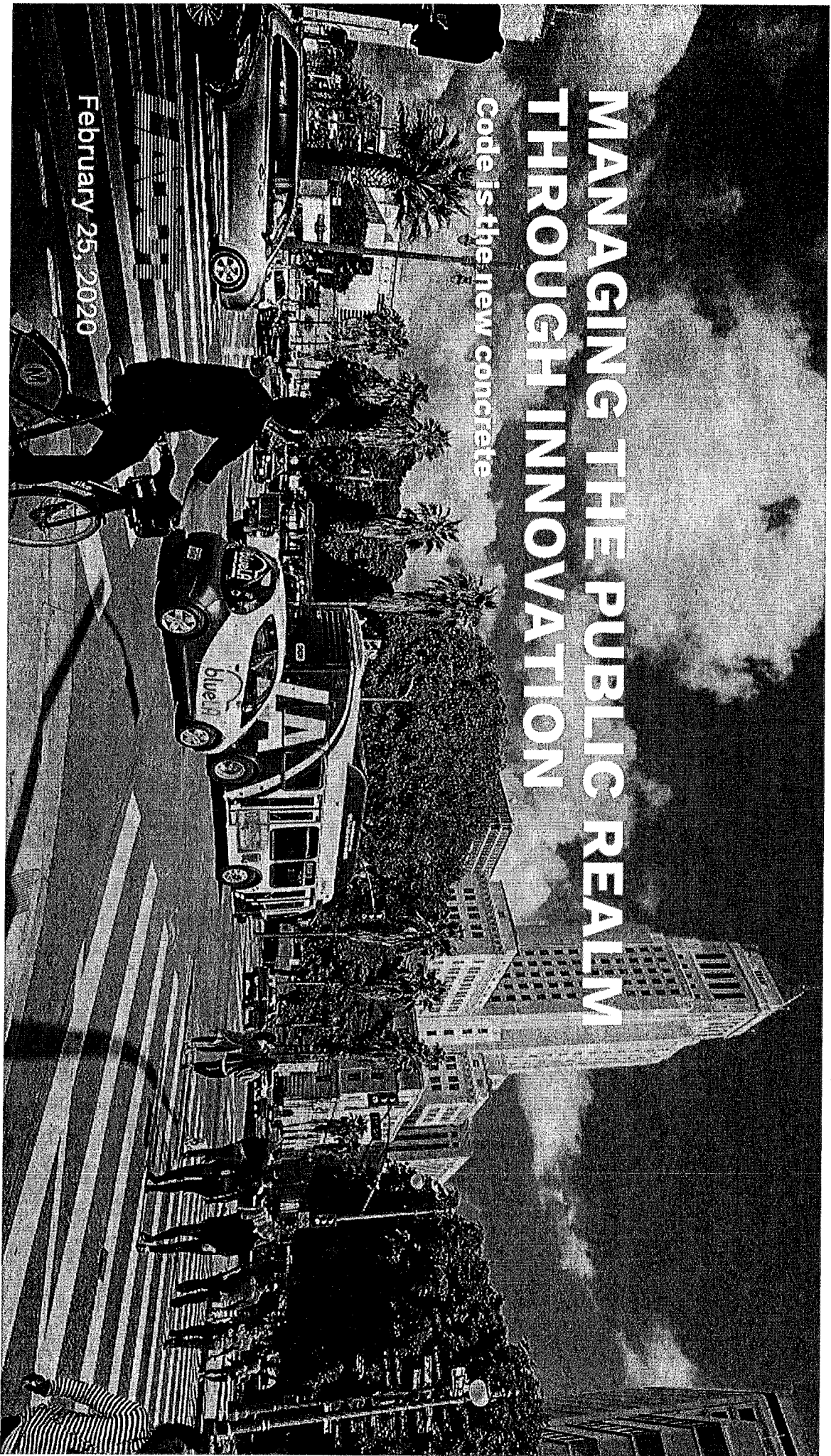


MANAGING THE PUBLIC REALM THROUGH INNOVATION

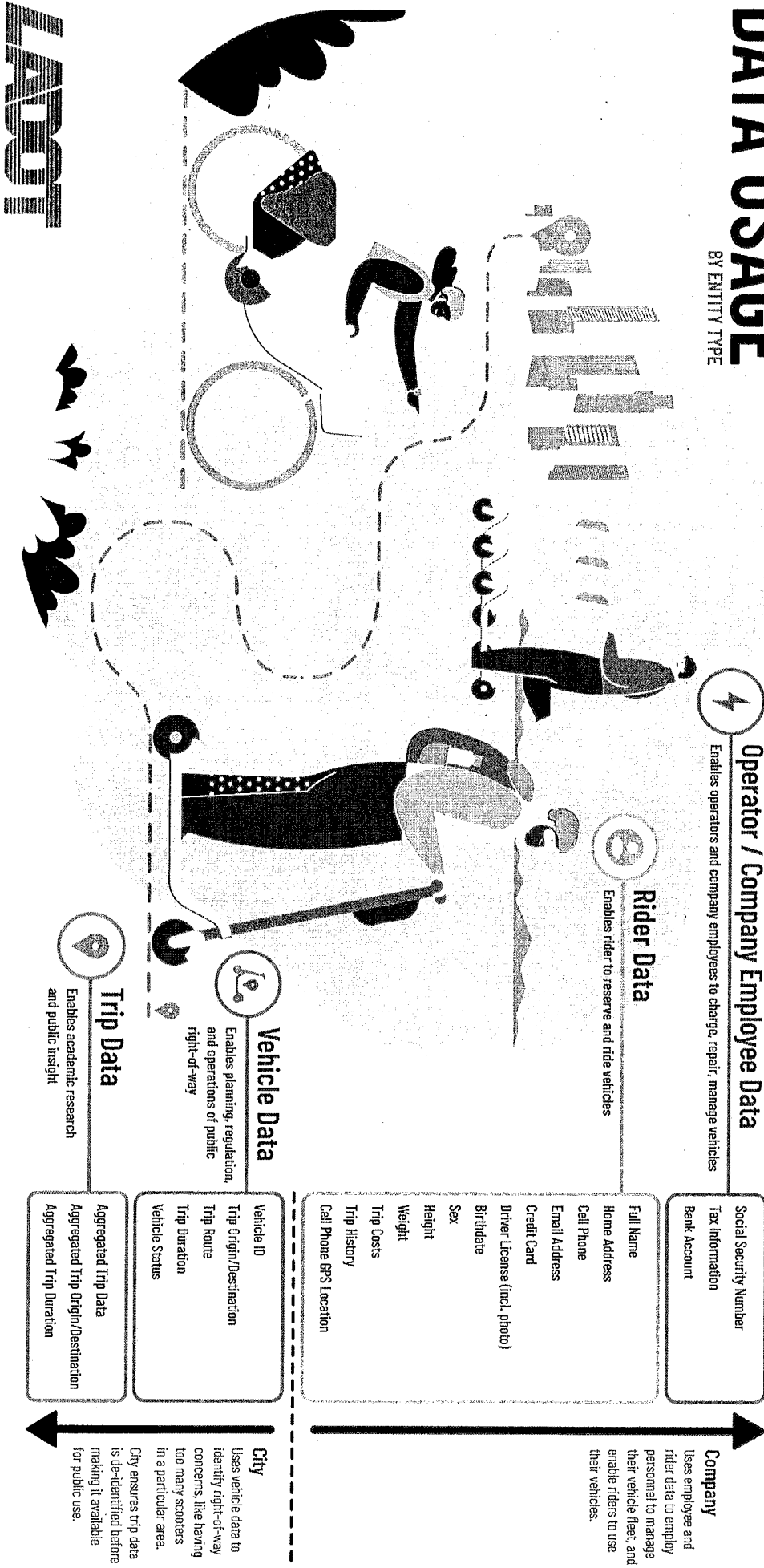
Code is the new concrete

February 25, 2020



DATA USAGE

BY ENTITY TYPE



Operator / Company Employee Data

Enables operators and company employees to charge, repair, manage vehicles

- Social Security Number
- Tax Information
- Bank Account

Company

Uses employee and rider data to employ personnel to manage their vehicle fleet, and enable riders to use their vehicles.

Rider Data

Enables rider to reserve and ride vehicles

- Full Name
- Home Address
- Cell Phone
- Email Address
- Credit Card
- Driver License (incl. photo)
- Birthdate
- Sex
- Height
- Weight
- Trip Costs
- Trip History
- Call Phone GPS Location

Vehicle Data

Enables planning, regulation, and operations of public right-of-way

- Vehicle ID
- Trip Origin/Destination
- Trip Route
- Trip Duration
- Vehicle Status

City

Uses vehicle data to identify right-of-way concerns, like having too many scooters in a particular area.

City ensures trip data is de-identified before making it available for public use.

Trip Data

Enables academic research and public insight

- Aggregated Trip Data
- Aggregated Trip Origin/Destination
- Aggregated Trip Duration

LAOBT

