

OVERSIGHT HEARING

December 9, 2015

10:30 a.m.

The California Endowment

1000 N. Alameda St. Los Angeles, CA 90012

California's Tax Check-off Program: Room for Improvement?

A G E N D A

Opening Comments from Committee Chair Senator Hertzberg

- I. Current tax check-off process: administrative overview of fund collection.
 - Gail Hall, Director, Legislative Services Bureau, Franchise Tax Board
 - Evan Goldberg, Deputy Controller, Legislative Affairs, State Controller's Office

- II. Model funds: best practices.
 - Marion H. E. Kavanaugh-Lynch, M.D., M.P.H., Director, UC Breast Cancer Check-off Program
 - Hedi Jalon, Executive Director, Firefighters Memorial Fund

- III. Room for improvement: current challenges to administering funds.
 - Alan Lum, Deputy Director, Administration Division, California Department of Public Health
 - Greg Oliva, MPH, Assistant Deputy Director, Center for Chronic Disease Prevention and Health Promotion, California Department of Public Health
 - Monique Ramos, Director, Government Affairs Division, California Department of Education
 - Benito Delgado-Olson, Executive Director, K to College

- IV. Public Comment