John Finger is President of the Hog Island Oyster Company that operates the Hog Island Oyster Farm near Marshall, California. He is the proprietor of two high-end oyster bar restaurants that serve the farm's products in San Francisco's historic Ferry Building and in downtown Napa at the Oxbow Public Market. John also serves and sells oysters directly from the farm. John is a successful entrepreneur who started these businesses with a small family loan and, through much of his own labor and creativity over 30 years, created a premier, world-known Californian oyster company.