## David J. Goldenberg

David Goldenberg was appointed the Executive Director of the California Sea Urchin Commission September 2010. He holds a BS in Animal Science with a minor in Business from the Ohio State University.

Formed in 2004 by an Act of the California Legislature, the California Sea Urchin Commission represents the interests of the state's commercial sea urchin industry. The Commission's goal is to provide for a sustainable sea urchin resource and to ensure a reliable supply of quality seafood products for domestic consumption and export, thereby maintaining strong local coastal economy, fair levels of income and maintaining the historical significant cultural and community resources along California's coast. The Commission's Board of Directors represents both divers and sea urchin processors.

Goldenberg also manages the California Salmon Council which is a state governmental agency formed in 1989. The Council conducts marketing, advertising, public relations, research and education on behalf of California's commercial salmon fishermen to increase awareness and consumption of wild troll-caught California King salmon.