

CALIFORNIA LEGISLATURE

STATE CAPITOL
SACRAMENTO, CALIFORNIA
95814

Last Call: Final Countdown to Census 2020

Joint Informational Hearing
Senate Select Committee on 2020 United States Census
Assembly Select Committee on the Census

California State Capitol, Room 2040
Tuesday, February 11, 2020
1:30 PM

AGENDA

- I. Opening Remarks
- II. California Complete Count Census Office Update:
“On-The-Ground Outreach & Funding”
 - California Complete Count – State Census Office
 - Sarah I. Soto-Taylor, Deputy Secretary for Census, Government Operations Agency
 - Sonya Logman, Chief of Staff, California Complete Count – State Census Office
- III. State Outreach and Public Relations Campaign Update:
“Implementation of California’s Census Communications Plan”
 - Mercury Public Affairs, LLC
 - Carolyn Becker, Senior Vice President
 - Paulette Brown-Hinds, PhD, Media Specialist
 - Stacey Legay, Media Specialist
 - Jessica Ng, Senior Vice President
- IV. Public Comment*
- V. Closing Remarks

** Please note that time will be limited for the public comment period. We encourage you to submit written testimony via email to chris.wagaman@asm.ca.gov, faith.lee@sen.ca.gov, and aria.ghafari@sen.ca.gov. Please submit written testimony by Monday, February 10, 2020. Thank you.*