



HEARING OF THE

JOINT COMMITTEE ON THE ARTS

SENATOR BEN ALLEN, CHAIR

The Arts and Creative Industries: An Updated Assessment of California's Creative Economy



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"California Imagination" is an assemblage created in collaboration between the California Arts Council, California artist Jillian Kogan, a dozen creative professionals, and over 300 arts organizations and artists throughout the state. Each object loaned for the "California Imagination" project tells a story about California arts -- a camera used to teach inner city youth, mariachi regalia, the iconic symbols of California's creative industries blended together into a banner symbolizing our robust creative community."

WEDNESDAY, APRIL 15, 2015 ~ 9:30 TO 11:30 A.M.

STATE CAPITOL—ROSE ANN VUICH HEARING ROOM 2040

SACRAMENTO, CALIFORNIA 95814

PURPOSE: The Committee will explore the interwoven role of creativity and innovation as a driving force of California's economy in diverse industry sectors. During the hearing the latest STATEWIDE data in this year's Otis Report on the Creative Economy, a follow-up to last year's inaugural statewide assessment, will be revealed. The hearing will be broadcast live, via an accessible link located at <http://sd26.senate.ca.gov/>.

For further information and to RSVP, please contact Lauren Pizer Mains at lauren.pizermains@sen.ca.gov or call (310) 318-6994.