

Joint Committee on the Arts

Senator Ben Allen, Chair

Assemblymember Ian Calderon, Vice Chair

Oversight Hearing

“The Visual and Performing Arts: Arts Education Code Compliance”

PANEL BIOGRAPHIES

Panel 1: Defining the Issue



Joe Landon

Executive Director, California Alliance for Arts Education

Joe Landon is the Executive Director of the California Alliance for Arts Education, a nonprofit organization that advances visual and performing arts education in K-12 public schools. Prior to joining the Alliance staff in 2006, Joe worked for four years as a senior consultant for Assemblymember Wilma Chan, focusing on early childhood education and health issues. Prior to that he worked as a principal consultant and speechwriter for Assembly Speaker Emeritus Robert Hertzberg.

The bulk of Landon's professional career was spent as a practicing artist. Joe was a Playwright in Residence at the American Conservatory Theater in San Francisco, and his plays and musicals were produced there as well as at the Manhattan Theater Club in New York and the Z Space in San Francisco. He also spent 15 years writing for television in Los Angeles, with credits that include the movie "The Comeback Kid" and the award-winning series "The Paper Chase."

He lives in Davis with his wife Laura, and the comings and goings of three fully grown children.



Carl W. Schafer Ed.D

Arts Education Consultant

Adjunct Lecturer, CSU Fullerton

Dr. Schafer began his career in education in 1957 as an instrumental music teacher in the Ontario-Montclair School District. During 38 years in the district he also served as Music Consultant, Visual and Performing Arts Consultant and elementary school principal. He

developed an outstanding instrumental music program that includes a strong strings component. As principal he founded Buena Vista arts-integrated Elementary School. Upon retirement from OMSD in 1995 he began a new career, teaching at the university level, including CSU San Bernardino, CSU Fullerton and California Baptist University where he taught 12 years, 5 as fulltime Visiting Professor. At California Baptist University he had the opportunity to develop a music teacher preparation program.

Currently he is an adjunct lecturer at CSU Fullerton and part time Music Consultant to the Superintendent of Schools, San Bernardino County. He is an Arts Education Consultant and performs in the Carl Schafer Jazz Quartet. He is also Board president of the Claremont Community School of Music.

Dr. Schafer was a member of the Los Angeles Philharmonic Education Advisory Committee, ten years as a judge for the Los Angeles Music Center “Bravo” award, Board President of the Arts Council for San Bernardino County and member and staff of the California Arts Project. In 2008 he was inducted into the California Music Educators Hall of Fame for lifetime achievement. On November 8, CSU Fullerton will honor him with the inaugural music education award. He holds a BA degree in music from UC Santa Barbara, MA in music education from CSU Los Angeles and an Ed. D in education administration from UC Los Angeles.



Lupita Cortez Alcalá

Deputy Superintendent, California Department of Education

Lupita Cortez Alcalá is the Deputy Superintendent of the Instruction and Learning Support Branch for the State Superintendent of Public Instruction, Tom Torlakson, with the California Department of Education. Ms. Alcalá oversees five divisions in the program areas of English/language arts, history/social science, visual/performing arts, physical education, teacher support, English learners and migrant students, curriculum and instructional resources, early childhood programs, science, technology, engineering, and mathematics, high school initiatives, career technical education and adult education. A graduate of Harvard University's School of Education with a Master's degree in Planning Administration and Social Policy, she has over 16 years of experience in education, including government affairs for K-12 and higher education. She is also a commissioner on the California Commission on the Status of Women and Girls.



Armalyne De La O

Director, RIMS California Arts Project

President-elect, California Art Education Association (CAEA)

Armalyne De La O is the Director of the RIMS California Arts Project, located at CSU San Bernardino, a regional site of The California Arts Project one of nine California Subject Matter Projects. Ms. De La O is the Coordinator for Visual and Performing Arts for the San Bernardino County Superintendent of Schools Office. She holds a Bachelor's degree in Music Education and a Master's degree in Education Administration. Ms. De La O has taught music at the elementary, middle and community college levels and currently is a lecturer in the Music Department at CSU San Bernardino. Ms. De La O was one of ten

national writers for the National Core Arts Standards in Music. She has served on the following national and state committees; the Committee to develop the Music Standards for the National Board for Professional Teaching Standards; the Committee to develop the California Visual and Performing Arts Content Standards for Public Schools in Music; and the Committee to develop the program strands for the California Subject Examination for Teachers (CSET) Program in Music. Ms. De La O currently serves as President – elect for California Art Education Association and President for the California Music Educators Association Southeastern Section.

Panel 2: A Question of Equity: Legal Issues, Challenges, and Opportunities



Victor Leung

Staff Attorney, ACLU of Southern California

Victor Leung is a staff attorney at the ACLU of Southern California whose work is focused primarily on education, juvenile justice and student rights issues.

Victor's current docket includes *Cruz v. State of California*, which is a class action lawsuit filed against the state of California for knowingly reducing students' learning time. Victor has previously worked on *Reed v. State of California*, which addressed the inequitable distribution of teacher layoffs in under-performing schools in Los Angeles.

Prior to joining the ACLU, Victor worked in private practice as a litigation associate at Latham & Watkins LLP. He graduated from New York University School of Law, where he was a senior staff editor of the Environmental Law Journal, and from Pomona College with a B.A. in media studies. Victor formerly served on the board of directors of the ACLU of Southern California.



Rory Pullens
Executive Director, Arts Education Los Angeles Unified School District

Rory Pullens has been the Executive Director of Arts Education for the Los Angeles Unified School District since July 2014 where he has focused on increasing access and equity to the arts for all students. His prior position was as Head of School/Chief Executive Officer at the nationally renowned Duke Ellington School of the Arts in Washington DC where his inner city urban students posted annual graduation rates of 98% and college acceptance rates of 95%. He is currently President of the Arts School Network that supports over 400 arts school leaders nationally and served a member of the Advisory Board for the John F. Kennedy Center for the Performing Arts in Washington DC.

Mr. Pullens spent over fifteen years as an arts teacher and administrator, including Arts Principal and Director of Academic Affairs at the Denver School of the Arts, arts administrator of the Smith Renaissance School of the Arts in Denver, a school he helped design as the first elementary arts school in the Denver Public Schools.

Mr. Pullens also has a long list of Hollywood entertainment credits as a writer/director/producer of award-winning productions and was the Chief Operating Officer/Executive Producer of a national sports/entertainment corporation. Pullens began his career as sound engineer, touring with various performing artists.

Pullens is committed to expanding the impact of arts education as a vital part of the core curriculum, and through collaborative work with community arts partners, the creative industry, and highly qualified arts teachers in the classroom, he continues to promote arts and academic excellence for all students.



Dalouge Smith

President and CEO, San Diego Youth Symphony and Conservatory

Dalouge Smith is in his 10th season leading San Diego Youth Symphony and Conservatory (SDYS). He has overseen development of SDYS' vision to "make music education accessible and affordable for all students." In pursuit of this vision, Dalouge has transformed SDYS into a community instigator for restoring and strengthening music education in schools.

In 2010 SDYS launched the Community Opus Project, its first community music program inspired by Venezuela's El Sistema. In early 2013, SDYS' school district partner, Chula Vista

Elementary School District, announced its commitment to return music education to all 45 of its campuses and all 29,000 of its students. In 2015, the District allocated \$5 million to hiring full time music, theater, art, and dance teachers to ensure every child and campus benefited from learning in the arts.

Under Dalouge's leadership, SDYS received the 2012 national Grand Prize Prudential Leadership Award for Exceptional Nonprofit Boards from Board Source, the inaugural Da Vinci Award from UCSD's STEAM Connect and the USD Kaleidoscope Award for Exceptional Governance in 2011. Dalouge previously served as Associate Director of Mainly Mozart and Production Stage Manager of Lamb's Players Theatre.



Gloria E. Ciriza
Executive Director of Curriculum and Instruction, Chula Vista Elementary School District

Gloria E. Ciriza is the Executive Director of Curriculum and Instruction for the Chula Vista Elementary School District (CVESD), which is California's largest K-6 school district. Ms. Ciriza has been an educator for 21 years, and her career includes serving in three of the largest school systems in San Diego County. She has served as a classroom teacher at elementary and middle school levels, and as a site and district level administrator. She served three years as CVESD's Director of Human Resources. This followed a stellar career as a school leader. While the principal at Heritage Elementary, her campus topped all 45 CVESD schools in academic achievement for three consecutive years. Ms. Ciriza holds a bachelor's degree in Elementary Education and a Master's Degree in Education Leadership. A passionate supporter of the Arts, Ms. Ciriza oversees the implementation of CVESD's VAPA initiative. Her community involvement includes serving on the Commission on Aging for the City of Chula Vista.



Terry Lenihan
Director of Art Education, Loyola Marymount University
Chair of the Board, Turnaround Arts: California

Terry Lenihan is a Los Angeles artist and educator. Professor Lenihan is the Director of Art Education at Loyola Marymount University. She is also the Chair of the Board of Turnaround Arts: California, a non-profit organization established to administer Turnaround Arts, a signature program of the President's Committee on the Arts and the Humanities, in the State of California. The program brings arts-based educational strategies to struggling elementary and middle schools to narrow the opportunity gap, increase student engagement, and improve campus culture and climate. She is an advocate for arts education and a believer in the power of art as a catalyst for social change. Her research interests include: K-12 and post-secondary art education, service learning, collaborative art, and social justice arts education. In March 2010, Governor Schwarzenegger appointed Lenihan to the California Arts Council, and Governor Brown reappointed her in February 2011. Lenihan was a founding member and on the Leadership Team of CREATE CA, a broad-based, statewide coalition of agencies, educators, business leaders, and organizational partners building an education reform movement that views arts and creative education as a central part of the solution to the crisis in California schools. In spring 2012, State Superintendent of Public Instruction Torlakson appointed her to the Joint Arts Education Task Force, charged with writing *The Blueprint for Creative Schools: How the Arts and Creative Education Can Transform California's Classrooms*. Terry Lenihan is also a sculptor and installation artist who is known for her monumental figurative sculptures that reference the individual's struggle against constraints, and the power of celebration in the human gesture. Her artwork has been featured in numerous gallery and museum venues both locally and internationally, including the Irvine Fine Art Center, Sherry Frumkin Gallery, Brand Art Gallery, Galerie Calafia in Prague, Czech Republic, Sejong Center in Seoul, Korea, and the Museum of Modern Fine Art, Minsk, Belarus.



Zipporah Yamamoto

Program Director, Turnaround Arts: California

Zipporah Yamamoto is the program director for Turnaround Arts: California, part of a national public-private partnership, led by the President's Committee on the Arts and the Humanities, which leverages the arts to help turn around the nation's lowest performing schools. Before joining Turnaround Arts: California, she was a creative services manager with the Los Angeles County Metropolitan Transportation Authority (Metro), where she oversaw the performance of multi-million dollar budget public art programs. Prior to her work with Metro, Zipporah was the assistant director of the Master of Public Art Studies program at the University of Southern California (USC). Zipporah was involved in school reform in Central Harlem as an arts coordinator and visual art instructor for the New York City Department of Education. She has consulted on arts integrated curriculum development and teacher training for the Anglican Diocese of Belize and Temple Israel of Hollywood; mentored graduate student teachers from Pratt Institute and The City College of New York; supervised undergraduate arts students working in schools and community organizations through the UCLA Center for Community Learning and the USC Joint Educational Project; and led workshops for educators, artists and public art practitioners in the United States and abroad. She holds a BFA in Art and Design Education from Pratt Institute, a Master of Public Art Studies (MPAS) from USC, and a PhD in Culture and Performance from UCLA.

Panel 3: VAPA Educators and the Impacts of Non-Compliance in the Classroom



Michael Stone

Chair, VAPA Teachers Coalition

President, California Music Educators Association

Michael D. Stone earned the B.A. in Music Education/Performance and the M.Ed. in Education from University of California, Los Angeles. He serves as the VAPA Coordinator for the Bakersfield City School District. As the arts administrator for the district, he oversees arts programs at 31 elementary schools, 6 middle schools, and 2 junior high schools. Prior to assuming this position, Mr. Stone served for over 14 years as instrumental music teacher at Chipman Junior High School, also in the Bakersfield City School District.

Chipman bands and orchestras consistently earned *Unanimous Superior Ratings* at California Music Educators Association (CMEA) ratings festivals during his tenure. Mr. Stone was featured in the January 1999 issue of *The Instrumentalist Magazine*, and has written several articles for the magazine since that time. During the summer of 1998, he was awarded the prestigious "Fellowship in Music Education" at Northwestern University. In March of 2009, Mr. Stone served as an Online Mentor for the Music Educators National Conference National Council of Supervisors of Music Education. Under his leadership, Bakersfield City School District was named a 2013, 2014, and 2015 *Best Community for Music Education* by the National Association of Music Merchants. The District's *Music In Our Schools Week* instrumental music recruitment program received a 2014 *Golden Bell Award* of the California School Boards Association, the only from Kern County. Mr. Stone

has conducted honor bands and orchestras throughout California, as well as in Arkansas, Colorado, Nevada, and Oregon.

Mr. Stone is President of CMEA and a Past President of California Band Directors Association (CBDA), CMEA Central Section, and the Kern County Music Educators Association (KCMEA). He has also served in an adjunct capacity at CSU, Bakersfield, teaching instrumental music methods to undergraduates. Mr. Stone holds active memberships in many professional organizations, including The National Association for Music Education, CBDA, CMEA, KCMEA, and Southern California School Band and Orchestra Association. He was inducted into the American School Band Directors Association in 2001. Mr. Stone is an euphoniumist and trombonist, and is a founding member of the Bakersfield Winds, a symphonic wind ensemble.



Jessy Kronenberg,

Co-President, NorCal, California Dance Education Association

Jessy Kronenberg is passionate about dance education advocacy and has been the Co-President for the California Dance Education Association since January 2014. In this state-level leadership position, she has organized CDEA state conferences and led the organization as a co-sponsor for Senate Bill 725-- arts education legislation to update the state Visual and Performing Arts standards. Ms. Kronenberg is also involved in the effort to reinstate the Single-Subject Credentials in Dance and Theater. She believes that all of California's school children have the right to high-quality arts education, and that arts educators have the right to be recognized and prepared as specialists in their disciplines.

Ms. Kronenberg started dancing in 1983 at Cerrito Dance Arts Center where she studied Ballet, Tap, and Jazz. In 2002, Ms. Kronenberg earned BA degrees in Environmental Studies and Dance from Pitzer College, where she focused on Modern Dance and Composition. Later, she joined Asheville Contemporary Dance Theater in North Carolina. She earned a Master's degree in Teaching at Western Carolina University. While dancing professionally with ACDT she toured in the Southeastern US, Mexico, and Colombia.

In 2010 and 2011, Ms. Kronenberg taught Modern Dance at EAFIT University in Colombia, South America. Since 2012 she has been the Dance Program Director at El Cerrito High School in West Contra Costa Unified School District. ECHS is her alma mater, and she took over the program from her former teacher, Jacqueline Burgess. Ms. Kronenberg sits on the WCCUSD Visual and Performing Arts Committee where she is helping to shape the future of arts education in her community. She has studied and taught Ballet, Tap, Jazz, Hip Hop, West African, Modern, Salsa, Tango, Swing, and Gymnastics for students of all ages and all levels.



CAROL HOVEY

President, California Educational Theatre Association (CETA)

A strong advocate for theatre arts education, Carol Hovey has served in various capacities over the past 25 years with the CA Department of Education as a Tech Mentor with TeachingArts.org, on CAAN—California Arts Assessment Network, helped write the 2001 CA Visual & Performing Arts Theatre Arts Content Standards, and served on the Instructional Materials Advisory Panel for K-8 VAPA textbooks and on the National Core

Arts Standards and the CA VAPA Content Standards Correlation Team. She has long been a member of the Alameda County Arts Alliance and on her District's Arts Team. As President of CETA she served on the Coalition of Professional Arts Orgs & Physical Education for the State Arts Block Funding in 2006, has long worked with CAAE—CA Alliance for Arts Education, and is currently with the 4ArtsEd Coalition—headed by the CAEA, CDEA, CETA, and CMEA Presidents. Carol believes it is imperative that theatre educators have strong representation at the state level through their professional organization and has been on CETA's—CA Educational Theatre Association—Board of Directors for 25 years. Currently the President of CETA, she is a CETA Medallion recipient, a Past-President, Conference Coordinator, and one of the writers of the award-winning CETA Position Paper.

Carol Hovey has her BA and MA in Theatre from SFSU. She is currently Treasurer and serves on the Board of Directors for Tri-Valley Repertory Theatre and she has produced, directed and designed for several Bay Area community theatre companies over the past 30 years. She teaches Theatre and English at Livermore High School, producing three shows a year, and is Theatre Manager for the performing arts theater. This year Livermore High School's Drama program is one of ten public schools piloting CAAE's "Student Voices Campaign". Carol loves working with theatre students of all ages and feels strongly that California needs a Theatre credential so highly-qualified theatre teachers can teach theatre to every student, at every school, every day!



Nancy Andrzejczak, Ph.D.

President, California Art Education Association

Nancy Andrzejczak, Ph.D. is the current president of the California Art Education Association. She currently works as an educational consultant doing work with a variety of districts in project evaluation and arts integration. She directed two major federal research

grants on arts integration that demonstrated the direct connection between arts integration and student academic achievement in writing and vocabulary. The research has been published in several peer-reviewed journals. The work validated their model for arts integration. Her doctorate focused on arts education policy.

Panel 4: A Path Forward: Final Perspectives



John M. Eger

Director, Creative Economy Initiative, San Diego State University

Lionel Van Deerlin, Endowed Chair of Communications and Public Policy

John M. Eger, Director of the Creative Economy Initiative at San Diego State University, is the Lionel Van Deerlin Endowed Chair of Communications and Public Policy. He teaches in the School of Journalism and Media Studies and in the SDSU Honors Program.

Previously, he was legal assistant to FCC Chairman Dean Burch, former adviser to presidents Richard Nixon and Gerald Ford, and director of the White House Office of Telecommunications Policy, during which time he helped spearhead the restructuring of America's telecom industry. As senior vice president of CBS, he was responsible for Worldwide Enterprises and helped open China to commercial television, produced the award-winning series WWII with Walter Cronkite, and launched the concept of in-flight programming with Dan Rather and the Evening News.

Professor Eger is an author and lecturer on the subjects of creativity and innovation, as well as education and economic development. He formerly served as the president of Smart

Communities, a research and educational organization dedicated to helping local communities connect to the global economy. He also chaired the California governor's first Commission on Information Technology; the Governor's Committee on Education and Technology; and the San Diego mayor's "City of the Future" Commission.



Danielle Brazell

General Manager, City of Los Angeles Department of Cultural Affairs

Danielle Brazell is the General Manager of the City of Los Angeles Department of Cultural Affairs (DCA), reporting directly to the Mayor and leading a full time staff of 35 and a part-time staff

of 80. Ms. Brazell directs and works with the progressive arts agency's Public Art, Grants Administration, Community Arts, and Marketing and Development Division Directors to oversee a \$56 million portfolio of facilities, programming, and initiatives providing arts and cultural services in Los Angeles.

Prior to being appointed to this position in the summer of 2014, Ms. Brazell was the Executive Director of Arts for LA, a regional advocacy organization working to foster a healthy environment in which arts and culture may thrive and be accessible to all in the region. During her tenure, she transitioned the organization from an ad-hoc steering committee comprised of local executive arts leadership, to a highly visible arts advocacy organization serving the greater

Los Angeles region. Under her stewardship, Arts for LA became a formidable coalition advancing the arts in the largest county in the country.

Ms. Brazell's additional professional experience also includes working as the Artistic Director

of Highways Performance Space and as the Director of Special Projects for the Screen Actors Guild Foundation.



Craig Watson

Director, California Arts Council

Craig Watson has an extensive background in the private, public, and non-profit sectors. He is the Director of the California Arts Council (since 2011), the first in the agency's history, after an extensive national search, to be hired directly by the Council rather than by Gubernatorial appointment. He came to the Council after serving as executive director of the Arts Council for Long Beach. Before that, he enjoyed a long career in the telecommunications field and held senior executive positions in Rhode Island, New York, and California. Earlier, his arts career included service at the Sonoma County Arts Council, Rural Arts Services (Northern California), and Santa Barbara Arts Services. Watson has experience as a visual artist as well. He studied fine arts at Occidental College, trained as a sculptor, and worked with renowned artist Christo on *Running Fence* in Sonoma. He has served on the board of the Western States

Arts Foundation and currently sits on the governance board for CREATE CA, California's "collective impact" model working to reverse years of arts education cutbacks in public education. He also was the founding Board Chair of the Armory Center for the Arts in

Pasadena, CA...an international model for community-based arts learning. He is a graduate of the Coro Foundation Arts Leadership program and in the late 1970s was an NEA Arts Administration Fellow (in State Programs!). Watson inherited his commitment to civic engagement and social justice from his grandfather, who in 1938 led a group of church leaders credited with successfully recalling the corrupt mayor of the city of Los Angeles!