

For Immediate Release April 17, 2012

Contact: Fahizah Alim (916) 651-4026

PRESS ADVISORY

SENATOR PRICE TO CHAIR JOINT COMMITTEE ON THE ARTS INFORMATIONAL HEARING "The Arts, Creativity, and Innovation in the 21st Century Classroom"

Sacramento-Faced with funding challenges, a growing number of school districts have cut back, and in some cases, eliminated dedicated arts programs (i.e., visual arts, music, dance, and theatre) in their schools. What have we lost? Can arts integration help us bridge the increasing "creative gap" among public, private, and other types of schools? Are our kids developing the critical skill sets that they need to become the next generation of innovative thinkers and leaders? What new proposals are on the horizon in the "Creative State" to address this?

These issues will be the focus of the upcoming Legislative Joint Committee on the Arts hearing on April 18th. We will hear from national and state experts on these topics including: Dan Hunter, originator of the "Creative Challenge Index" initiative, which has become a national model for re-thinking the way in which school performance is measured; John M. Eger, the Lionel Van Deerlin Endowed Chair of Communication and Public Policy and Director of the Creative Economy Initiative at San Diego State University, who will share his perspectives on the creative education-new economy paradigm; Dr. James Kaufman, an international leader in the field of creativity; Sarah Murr with Boeing Corporation; and Malissa Feruzzi Shriver, Chair of the California Arts Council.

WHAT:	Informational Hearing of the Joint Committee on the Arts
DATE:	Wednesday, April 18 th , 2012
TIME:	1:30 – 3:30 pm
LOCATION:	State Capitol, Room 3191
	Sacramento, CA 95814
	(1315 10 th Street, between L and N Streets)
Web URL:	http://mfile.akamai.com/120161/live/reflector:52522.asx?bkup=52647∝=n

The Joint Committee on the Arts was formed to oversee legislative issues regarding the arts and other creativity-driven industries throughout the state. Among its missions, the Joint Committee on the Arts is authorized and directed to study, investigate and analyze the following: legislative matters pertaining to the arts and their goals; arts legislation in other states and on the federal level; the present status of arts education in California; and the economic impact of the arts in California.

This is a public event.