

## CENTRAL VALLEY REGIONAL PILOT



The graduates pictured with California State Senator Cathleen Galgiani of District 5; City of Modesto Mayor Garrad Marsh; Diana Gomez, Central Valley Regional Director at California High-Speed Rail Authority; and Hubert “Hub” Walsh, Supervisor, Merced County Board of Supervisors, District 2.

**EXAMPLE OF SUCCESS**

**Jesse Marquez** was looking for a career change after being a customer service training manager for Skywest Airlines. He was working in Bakersfield when the company told him that he would have to transfer to another city. It would have been his fourth move with the airline. He decided to check out other opportunities. Marquez saw his opportunity for a career change through the Fresno Jump Start Program, and decided that his best fit would be with the UA Plumbers & Pipefitters. Now, he’s a third-year apprentice. “You have to bear down and get used to it because it is a lot more physical work, but the more I did, the easier it became,” Marquez says. “If you’re a hard worker and you’re not afraid to tackle problems, this career can be challenging and very rewarding.”

PARTNERS	TRAINING PROVIDERS	TARGET TRADES ENGAGED
<p><b>Building Trades Councils:</b></p> <ul style="list-style-type: none"> <li>• Fresno-Madera-Tulare - King Counties BTC</li> <li>• Stanislaus-Merced-Tuolumne BTC</li> </ul> <p><b>Workforce Development Boards:</b></p> <ul style="list-style-type: none"> <li>• Fresno WDB (LEAD)</li> <li>• Madera WDB</li> <li>• Stanislaus WDB</li> <li>• Merced WDB</li> </ul>	<p>Fresno-Madera-Tulare-King Counties Building Trades</p> <p>Stanislaus-Merced-Tuolumne Building Trades</p>	<p>Electricians, Sheet Metal, Iron, Plumbers &amp; Pipefitters, Operating Engineers, Laborers, Cement Masons, Concrete Finishers, Teamsters, Roofers &amp; Waterproofers, Insulators, Carpenters</p>

**PROP 39 PRE-APPRENTICESHIP TRAINING PILOTS**  
**CENTRAL VALLEY REGIONAL PILOT, CON'T**

**PROGRAM  
SUMMARY**

The Jump Start Program was originally developed by the Fresno-Madera-Tulare-King Counties Building Trades Council through a small grant from their local Housing Authority approximately 10 years ago. With the partnership of the Fresno WDB, it has become a national example of the successful way to create an apprenticeship-preparation program. Through trial and error, and with adoption of the MC3, the program is expanding throughout the Central Valley and is the foundation for training for Central Valley residents to build California's High Speed Rail system.

Unique elements of this program include, the initial screening and intake process, where participants are evaluated for academic and fitness levels, so early remediation intervention can take place. This program was the first to include a substantial fitness regime, complete with a partnership with the local policy academy to utilize a training instructor to build a construction-focused exercise program. The initial intake process includes participant interviews so that appropriate supportive services can be provide to help individuals to succeed in Jump Start.

**KEY  
PROGRAM  
STRENGTH**

**Team Approach to Program Operation**

Over the years, the Jump Start Program has evolved to a seamless operation model, thanks to the partners adopting a team approach. Although the workforce system and the building trades may speak a different language, they have been candidly open with how each partner operates, allowing them to have created their own language of success. With the training being conducted by the local building trades apprenticeship community, and housed at local building trades training facilities, students get a true understanding of the construction industry directly from their potential future employers. With the assistance of the job development and program staff of the WDB, students are provided the support they need to be successful in this program, in their careers, and in their communities.

## LOS ANGELES COUNTY PILOT



*Left: Carlos Vasquez,  
Director Vernon-Central/LATTC  
WorkSource Center  
Center: Manuel V.  
Right: Laurence “Larry” Frank,  
President, L.A. Trade-Technical  
College*

### EXAMPLE OF SUCCESS

**Manuel V.** was granted parole by Governor Brown in early 2015 from a 15-to-life sentence. One of Los Angeles Trade Technical College (LATTC) partner organizations, Friends Outside, referred Manuel to LATTC Vernon Central’s Work-

Source Center in February 2015 to begin his journey. In April, he started the Prop 39 Apprenticeship Prep program which he completed in May. That same month, he attended the Construction Resource Fair and Construction Career Awareness Day at LATTC where over 50 employers and labor representatives were present. Manuel captured the interest of Coleman Construction, who decided to sponsor him into Laborers Local 300 where he could continue his training at a union boot camp. Upon completing the boot camp, he was employed by Coleman and spent five months on a job for them. After the completion of the Coleman project, Manuel started working for McGuire Contractors, Inc., a signatory contractor with the Laborers union, on the LATTC 24th Street Parking Structure. Manuel said he feels he has to make up for lost time, and talks about his pride in bringing home a weekly paycheck to his family.

PARTNERS	TRAINING PROVIDERS	TARGET TRADES ENGAGED
<p><b>Building Trades Council:</b></p> <ul style="list-style-type: none"> <li>Los Angeles - Orange BTC</li> </ul> <p><b>Community College:</b></p> <ul style="list-style-type: none"> <li>LA Trade &amp; Technical College (LATTC - LEAD)</li> </ul>	LATTC	Plumbers & Pipefitters, Electricians, Sheet Metal, Shipbuilders, Rail Workers, Laborers, Ironworkers, Cement Masons

## PROP 39 PRE-APPRENTICESHIP TRAINING PILOTS LOS ANGELES COUNTY PILOT, CON'T

### PROGRAM SUMMARY

The Los Angeles pilot is the lone community college-led program in the first round of the Prop 39 grant. As Los Angeles Trade and Technical College (LATTC) boasts a robust construction department that offers an associate's degree program, they have long held a relationship with the local building trades council. Adoption of the MC3 curriculum was a perfect match for their Energy Efficiency and Construction Bootcamp.

This Bootcamp provides participants with the necessary training to enter into an apprenticeship or enter into direct employment or advanced education in the field of construction. The MC3 curriculum, a 120-hour base program that combines courses common to all building trades apprenticeship programs, is the crux of this training program. In addition to the MC3 curriculum, participants also receive 40 hours of intensive math/computation work, targeted work readiness skills and trades exploration. The intensive math/computation work provides advanced, contextualized preparation. The career exploration further allows students to thoroughly explore a craft of their choice through work-based learning projects, onsite visits and guest lectures specific to building and construction trade crafts. This 160-hour component was designed with specific input from the LATTC Energy Efficiency and Construction Industry Advisory Committee, representing local building trades councils and employers focusing on our four craft areas of focus.

### KEY PROGRAM STRENGTH

#### **Understanding the Student Population & Having a Dedicated Campus One-Stop**

The LATTC Campus has a dedicated onsite WorkSource Center (one-stop career center), with a staff contact solely dedicated to careers in construction. The WorkSource Center is able to do expansive outreach throughout the community through a variety of avenues. Furthermore, they provide screening and intake services, providing the Bootcamp with a cohort of students committed to success who receive the supportive services they need to be successful. As a community college, the staff understand younger students; they are able to counsel students about their career paths, understanding that placement in an apprenticeship program is a placement into a career. It is a one-time opportunity, with strict policies around attendance, with no forgiveness for not meeting the standards of the apprenticeship program. For students who may not be ready to commit to a life-long career right away, they have an option for continued education in the field of construction through their associate's degree program.



# PROP 39 PRE-APPRENTICESHIP TRAINING PILOTS

## EAST BAY PILOT

(CONTRA COSTA & ALAMEDA COUNTIES)



From left to right:  
Gloria C., Thessalonia T, Grace O., Shauna W., Phung H., Lan B., Bimpi B., Hugo V. and Emmanuel H.

### EXAMPLE OF SUCCESS

Thanks to the relationship with area building trades unions and contractors, Richmond Build is able to put students to work on a variety of area building projects working in a wide range of building trades. The above picture is of RichmondBUILD/MC3 graduates working at on a solar project in Pittsburg, CA with Baker Electric. All of the students were indentured in the IBEW as CW1 pre-apprentices.

PARTNERS	TRAINING PROVIDERS	TARGET TRADES ENGAGED
<b>Building Trades Councils:</b> <ul style="list-style-type: none"> <li>Alameda BTC</li> <li>Contra Costa BTC</li> </ul>	RichmondBUILD	Laborers, Carpenters, Plumbers and Pipefitters, Sheet Metal Workers and Ironworkers, Electricians, Painters
<b>Workforce Development Boards:</b> <ul style="list-style-type: none"> <li>Richmond Works (LEAD)</li> <li>Alameda WDB</li> <li>Contra Costa WDB</li> </ul>	Future Build	
<b>Community Based Orgs:</b> <ul style="list-style-type: none"> <li>Richmond Build</li> <li>Future Build</li> <li>Cypress Mandela</li> </ul>	Cypress Mandela	
<b>Additional Partners:</b> <ul style="list-style-type: none"> <li>Northern California Laborers</li> </ul>		

## PROP 39 PRE-APPRENTICESHIP TRAINING PILOTS EAST BAY PILOT, CON'T

### PROGRAM SUMMARY

The East Bay Prop 39 pilot covers the two-county region of Alameda and Contra Costa. The three community-based training partners have been providing apprenticeship-prep programs for years, allowing integration of the MC3 curriculum to be relatively seamless. Having deep roots in their respective communities, (Richmond Build and Future Build in Contra Costa, and Cypress Mandela in Oakland), outreach to the local communities to build their Prop 39 cohorts was an easy process. The three training entities have also had long-standing working relationships with their local building trades councils and area building trades unions, with Future Build and RichmondBUILD having placement-related MOUs with the both the Carpenters and Laborers unions.

With a track record of training community residents for careers in construction, the partner training programs of the East Bay have been written into multiple Project Labor Agreements and regional building polices that require local hire components. With the building trades councils serving as program advisors and the CBOs handling the job readiness, MC3 training and supportive services component, the East Bay Prop 39 pilot is an effective apprenticeship-prep partnership leading to increased placement opportunities for program graduates.

### KEY PROGRAM STRENGTH

#### Staff Who Care

Committed training staff is the key strength of the programs of the East Bay. Instructors of these MC3 programs come from in-house, having been through the programs they are now teaching. In addition, there are instructors from the Laborers and Carpenters unions, with a commitment to their community, an innate knowledge of their trades and the desire to teach their skills. They earnestly want their students to succeed, not letting their past barriers to employment continue to be obstacles to their personal success. Training goes beyond an orientation to the construction industry, but to understanding the industry's culture of no tolerance for excuses for not arriving on time, taking direction, and physical appearance. Their tough-love approach combined with imparting industry skills, is changing the lives of program graduates and improving the communities of the East Bay.

## SACRAMENTO CAPITOL REGION PILOT



### EXAMPLE OF SUCCESS

**Amber J.** Amber is a 35 year old woman from Sacramento. With strong math skills and an interest in tools and building things, she signed up for the Construction Pre-Apprenticeship Training in Infrastructure and Green Technology at American

River College and successfully completed the 16-week program in March 2015. While she excelled inside the classroom, she encountered difficult times outside of it. Not having a stable living environment and having to attend weekly meetings for a court ordered program, she was faced with challenges, but she did not let those challenges stand in the way of achieving her goal. She learned about Trades Women Inc. from a guest speaker with the Carpenter’s Training Committee for Northern California (CTCNC) and was able to get sponsored into the six week Carpenter’s Training Program in Pleasanton. Her determination and perseverance paid off and she is now an apprentice in Carpenters Local 46.

*“With the support I’ve received from SETA and the Prop 39 Grant, I am [on the verge of] starting my dream career as a Union Carpenter Apprentice. There is no limit to where I go from here.” —Amber J.*

PARTNERS	TRAINING PROVIDERS	TARGET TRADES ENGAGED
<p><b>Building Trades Councils:</b></p> <ul style="list-style-type: none"> <li>• Sacramento-Sierra BTC</li> </ul> <p><b>Workforce Development Boards:</b></p> <ul style="list-style-type: none"> <li>• Sacramento Employment and Training Agency (SETA)</li> <li>• Golden Sierra Job Training Agency (GSJTA)</li> </ul> <p><b>Community-Based Orgs:</b></p> <ul style="list-style-type: none"> <li>• Conservation Corps</li> </ul>	<p>North California Carpenters Training Center (NCCT)</p> <p>American River College</p> <p>Sierra College</p>	<p>Carpenters, Laborers, Electrical, Ironworkers, Plumbers, and Sheet Metal</p>

## PROP 39 PRE-APPRENTICESHIP TRAINING PILOTS SACRAMENTO CAPITOL REGION PILOT, CON'T

### PROGRAM SUMMARY

The Sacramento Capitol Region Prop 39 project is a diverse project with a twofold mission: 1) to work with disadvantaged youth through a pilot training with the Conservation Corps and 2) to train disadvantaged job-seekers for work on a range of building projects in the region. This was a true pilot project, although partners have worked together in various capacities including past pre-construction training opportunities. This grant was an opportunity to begin the process of building an ongoing apprenticeship-pipeline for the region and to expand the Priority Worker Program for the Sacramento Kings Arena Project, a program creating a local hire opportunity for disadvantaged communities.

The local building trades council and apprenticeship coordinators serve an advisory role, and American River College, Sierra College, and NCCT provide the MC3 and additional apprenticeship-prep training.

In this pilot, the partnering Workforce Development Boards (WDBs) played a key program coordination role, tasked with recruitment, screening, case management, follow-up, retention, and job placement. Key lessons gleaned from this initial grant cycle centered on garnering a better understanding of working with the building trades and the Conservation Corps. As the project progressed, so did the Priority Worker Program, building a better relationship between the WDBs and the building trades. In addition, one lesson learned in this pilot was how to integrate a job-readiness program like the MC3 with the structure of the Conservation Corps for increased success moving forward.

### KEY PROGRAM STRENGTH

#### Recruiting Women

Recruiting more women into the trades has long been a goal of the building trades unions, as women represent below 10% of the construction industry and approximately 2% of apprentices in California. Apprenticeship-prep programs provide an avenue for increased recruitment of women into the trades by expanding outreach into a diverse range of communities. One third of the Prop 39 graduates of the Sacramento region program were women. Over the course of the trainings, a female instructor with a background in the union trades joined the project and served as a tangible model of success to the female trainees. In addition, youth programs such as the Conservation Corps create opportunities to reach the next generation of tradeswomen.



## SAN FRANCISCO PILOT



### EXAMPLE OF SUCCESS

**Eugenio** is an immigrant and English language learner who came to San Francisco through the DREAM Act. Eugenio enrolled into the Pre-Apprentice Training program and has successfully completed the 6 week training and obtained certifications in Multi-Craft Core Curriculum, Traffic Control, Confined Space, and Solar Photovoltaic 1 & 2. He obtained his high school diploma, was able to pass a drug screen, and obtained a valid California driver’s license. Eugenio was indentured as a Laborers Apprentice into Laborers Local 261 and was dispatched to full-time employment as a Flagger with Valverde Construction.

PARTNERS	TRAINING PROVIDERS	TARGET TRADES ENGAGED
<p><b>Building Trades Council:</b></p> <ul style="list-style-type: none"> <li>• San Francisco BTC</li> </ul> <p><b>Community Based Org:</b></p> <ul style="list-style-type: none"> <li>• San Francisco Conservation Corps</li> </ul> <p><b>Additional Partners:</b></p> <ul style="list-style-type: none"> <li>• Laborers Community Training Foundation</li> </ul>	<p>San Francisco Conservation Corps</p>	<p>Laborers, Carpenters, Electricians, Painters, Glaziers</p>

**PROP 39 PRE-APPRENTICESHIP TRAINING PILOTS**  
**SAN FRANCISCO PILOT, CON'T**

**PROGRAM  
SUMMARY**

The San Francisco Pilot is the only Prop 39 project led by a community-based organization, providing unique perspective for how a jobs training program can integrate the MC3 curriculum into existing program structure. The San Francisco Conservation Corps offers young people opportunities to develop themselves, their academic abilities and marketable job skills while addressing community needs through service work. The Prop 39 grant gave the SFCC the opportunity to begin to build a relationship with the San Francisco building trades, while adding the MC3 to their green skills and construction training offerings.

With a focus on serving disadvantaged youth, the SFCC MC3 program provides additional academic support and remediation, including GED attainment. Building upon the MC3 as an initial trades introductory program, graduates can attain additional certification trainings provided after MC3 — including traffic control, confined space, 40-hr Hazwoper or Solar PV1 training, and 80-hr Energy Efficiency or Solar PV1 & PV2. Additional certification trainings provided by Laborers Community Training Foundation partners.

## SOUTH BAY PILOT

(SANTA CLARA & SAN MATEO COUNTIES)



Photo from 2015 TIP Graduation



### EXAMPLE OF SUCCESS

Albert L. is a recent graduate of the and MC3 TIP Program in San Mateo. After, he graduated from the program he applied to both the local Sheetmetal Workers and Plasterers apprenticeship programs. Unfortunately, the local Sheet Metal Workers enrollment period was not open at the time; however he was accepted into the Plasterers and dispatched quickly after having his application accepted. Although he enjoyed working with the Plasterers, he really felt called to the Sheet Metal trade and was later accepted into the program. Bob Noto, the Apprenticeship Coordinator for the Plasterers, advised Albert to follow his heart, and Bob told Albert he would support him as a union brother. Albert feels fortunate for the skills he learned in the TIP program and for the people he met along his journey into the trades.

PARTNERS	TRAINING PROVIDERS	TARGET TRADES ENGAGED
<p><b>Building Trades Councils:</b></p> <ul style="list-style-type: none"> <li>• Santa Clara - San Benito BTC</li> <li>• San Mateo BTC</li> </ul> <p><b>Regional Apprenticeship Group:</b></p> <ul style="list-style-type: none"> <li>• Bay Area Apprenticeship Coordinators Association (BAACA)</li> </ul> <p><b>Workforce Development Boards:</b></p> <ul style="list-style-type: none"> <li>• Work2future (Santa Clara WDB)</li> </ul> <p><b>Community Based Orgs:</b></p> <ul style="list-style-type: none"> <li>• San Mateo County Union Community Alliance</li> <li>• Working Partnerships, USA</li> </ul>	<p>South Bay Building Trades</p>	<p>Bricklayers and Tile, Cement Masons, Electricians, Floor Covering, Glaziers, Ironworkers, Laborers, Operating Engineers, Painters and Tapers, Plasterers, Plumbers and Steamfitters, Roofers, Sheet Metal, Sprinkler Fitters, Sign and Display</p>

## PROP 39 PRE-APPRENTICESHIP TRAINING PILOTS SOUTH BAY PILOT, CON'T

### PROGRAM SUMMARY

The South Bay Prop 39 project is a labor-driven, labor-operated apprenticeship preparation program, in partnership with regional workforce players. The San Mateo Program, entitled the Trades Introduction Program (TIP), is the vision of the Bay Area Apprenticeship Coordinators Association (BAACA), the regional group representing the union apprenticeship coordinators for all Bay Area union trades. TIP is operated in partnership with the San Mateo Building Trades Council and the San Mateo County Union Community Alliance. The sister program in Santa Clara County, entitled the Trades Orientation Program (TOP) partnership also consists of the BAACA, the Santa Clara-San Benito Building Trades Council, and Working Partnerships, USA.

The TIP-TOP MC3 programs are an example for all employers across all industries, on how personal investment and active participation in building their future workforce breeds success. Labor partners see the benefits of this program as twofold: 1) the construction industry (apprenticeship programs and their signatory contractors) will find applicants who have the demonstrated skills and capacity to thrive in their industries, thereby reducing apprenticeship turn-over; 2) contractors will be able to find local workers to fill the large number of replacement jobs as the “silver tsunami” (large number of Boomers who will retire over the next ten years) affects the construction workforce.