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Informational Hearing of the Business, Professions and Economic Development Committee

Update on the Regulation of Massage Therapy in California: Business Oversight and Best Practices

Monday, April 30, 2018
12 p.m., State Capitol, Room 3191

AGENDA

1. Opening Remarks
 - a. *Senator Hill*, Chair, Senate Business, Professions, and Economic Development Committee
2. Public Comment
3. Current Local Governance of Certified and Non-Certified Massage Practitioners
 - a. *Mr. Mark W. Dixon*, Chair, California Massage Therapy Council
 - b. *Chief John Carli*, Chief of Police, City of Vacaville, California Policy Chiefs Association
 - c. *Ms. Jeannie Martin*, President, American Massage Therapy Association-California Chapter
4. Illegitimate Massage Businesses and Human Trafficking
 - a. *Ms. Rochelle Keyhan*, Director, Disruption Strategies, Polaris
5. Reports of Sexual Assault in Massage Therapy Establishments and Enforcement Opportunities
 - a. *Ms. Alison Siegel*, Special Counsel, California Massage Therapy Council
 - b. *Ms. Beverly May*, Director of Governmental Affairs, California Massage Therapy Council
6. Recent Improvements to the Certification and School Approval Process of the California Massage Therapy Council
 - a. *Mr. Ahmos Netanel*, CEO, California Massage Therapy Council
 - b. *Mr. Joe Bob Smith*, Director of Educational Standards Division, California Massage Therapy Council
 - c. *Ms. Alison Siegel*, Special Counsel, California Massage Therapy Council
7. Recommended Best Practices: Registration of Massage Establishments and Local Governance
 - a. *Mr. Tony Siacotos*, Government Relations Chair, American Massage Therapy Association-California Chapter
 - b. *Mr. Michael Callagy*, Board Member, California Massage Therapy Council
 - c. *Dr. Ronald Bates*, League of California Cities
8. Additional Public Comment

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