

Speaker Biographical Information

California State Senate Health Committee

Informational Hearing on Health Information Technology

March 13, 2009

Jonah Frohlich

Senior Program Officer, California HealthCare Foundation - Better Chronic Disease Care

Jonah Frohlich is a senior program officer in the Foundation's Better Chronic Disease Care program, which focuses on improving the quality of care for Californians with chronic diseases. Within that program, his area of expertise is the use of health information technology to improve care. Mr. Frohlich's earlier Foundation work involved the management and development of national and statewide data exchange standards to support electronic health information exchange, as well as the development of chronic disease management registries. Previously, he worked as a health care consultant for the Foundation, as the manager of reporting and analysis for Brown & Toland Medical Group in San Francisco, and as the director of product management for WebOS, Inc. in Baltimore. Mr. Frohlich has a degree in economics from McGill University in Montreal, Canada, and a master's degree in public health from the University of California, Berkeley.

Sam Karp

Vice President of Programs, California HealthCare Foundation

Sam Karp is Vice President of Programs at the California HealthCare Foundation (CHCF), where he is responsible for leading strategy and program development of a \$40 million annual grant portfolio of this independent philanthropy committed to improving the way health care is delivered and financed in California. Previously, as CHCF's Director of its Health Information Technology program and Chief Information Officer, Mr. Karp led the Foundation's investments in health IT. Under Mr. Karp's leadership CHCF sponsored various initiatives to accelerate the adoption and effective use of new information technologies in health care and to increase understanding of the emerging health policy and regulatory issues resulting from the speed and magnitude of technological change.

Prior to joining CHCF, Mr. Karp served as the founder and chief executive officer of HandsNet, Inc., a national nonprofit technology intermediary. He previously directed a large community health and nutrition organization in Santa Cruz, California, where he developed integrated service delivery systems for low-income children, families, and the elderly. Mr. Karp is active in a variety of nonprofit organizations, state and national associations, and has consulted internationally.

Joe Munso**Undersecretary, California Health and Human Services Agency**

Since July 2008, Joe Munso has served as the Undersecretary, Program Support, California Health and Human Services Agency. Prior to this assignment, he was the Deputy Secretary, Office of Program and Fiscal Affairs. Mr. Munso has nearly 37 years of state government experience at various management levels. He was the Chief Deputy Director of the California Children and Families Commission. Mr. Munso also served as Chief Deputy Director of the Department of Health Services where he was responsible for the day-to-day management of a number of public health programs, including the Medi-Cal program, prevention services, and primary care and family health services. Other assignments included Deputy Director of Administration, Department of Health Services, as well as Chief of the Financial Management Branch, Chief of the Employment Programs Branch, and Assistant Director at the Department of Social Services.

Cindy Ehnes**Director, Department of Managed Health Care**

Cindy Ehnes is the Director of the California Department of Managed Health Care, which regulates health maintenance organizations that serve more than 21 million enrollees. Ms. Ehnes is a member of the Governor's Health Care Reform Team, and currently serves on the Board of Directors for a number of organizations, including: the California Regional Health Information Organization (CalRHIO), a statewide collaborative effort to build a secure statewide health data exchange system; the Integrated Healthcare Association, which focuses on developing pay-for-performance measures for provider groups; the California Health Funders Strategy Project, a collaborative planning effort for community clinics; the Health Information Technology Financing Advisory Commission, tasked with overcoming impediments to access to capital for implementing health information technology; the Privacy and Security Advisory Board, which leads a collaboration of private and public healthcare stakeholders on the privacy and security policies needed to implement exchange of health information; and the E-Health Initiative, a national organization focused on health information technology adoption.

Ms. Ehnes is a licensed attorney in two states and has 25 years of legal experience, primarily in the area of health insurance and regulatory law. She is a graduate of George Washington University and Catholic University Law School, both in Washington, D.C. Ms. Ehnes serves on the Board of Disabled Sports USA-Far West. She is the author of the Prentice Hall ADA Compliance Advisor, one of two books she has written on the rights of those with disabilities.

Kirk Feely**Principal Fiscal & Policy Analyst, Legislative Analyst's Office**

Kirk Feely is a health care analyst at the nonpartisan California Legislative Analyst's Office, where he focuses on the state Medi-Cal Program. He also covers a variety of other health care issues, such as health information technology and health reform efforts. Mr. Feely holds degrees from the University of Southern California and the London School of Economics.

John E. Mattison, M.D.

Chief Medical Information Officer, Kaiser Permanente Southern California

John Mattison currently oversees all information systems deployment in the Southern California region of Kaiser Permanente, which includes more than 5,000 physicians, 3 million members, 140 clinics, and 13 hospitals. He chairs the KP national IT Infrastructure governance group, the Regional Business Governance Group for all KP regions, and is a member of numerous other national governance groups including Security, and Care Delivery. He led the KP HealthConnect project in Southern California, which has been fully implemented in every clinic and hospital, and represents the single largest deployment of a completely integrated electronic health record.

Dr. Mattison's clinical background includes specialties of Internal Medicine and Critical Care. From 1984 to 1989 he practiced internal medicine and critical care at Scripps Clinic and Research Foundation, where he served as director of the Medical/Surgical Intensive Care Unit, and chaired committees on Pharmacy, Quality, and Utilization. In 1989 he began working for Kaiser Permanente in San Diego, where he practiced Critical Care and Primary Care in Internal Medicine. In 1992 he was appointed as Assistant Medical Director and Chief Medical Information Officer, and in 2003 became program director for the HealthConnect program.

Dr. Mattison has consulted internationally on health information technology and interoperability standards. He is the co-founder of the Clinical Document Architecture, which is the international standard for sharing patient records between institutions, under the umbrella of HL7. Dr. Mattison has published numerous papers in medical informatics, and given seminars on medical informatics at several California universities.

Bill Barcellona

Vice President of Government Affairs, California Association of Physician Groups

Bill Barcellona serves as the Vice President for Government Affairs for the California Association of Physician Groups, directing a staff of analysts and contract lobbyists in Sacramento. CAPG is a trade association comprised of more than 150 multi-specialty medical groups and independent practice associations, serving 15 million Californians. Mr. Barcellona oversees state and federal legislative and regulatory activities for the association, and authors the CAPG Weekly Update and various monthly columns on public affairs issues, including CAPG Health Magazine.

Mr. Barcellona is the former Deputy Director for Plan-Provider Relations for the Department of Managed Health Care in Sacramento. In that capacity, he oversaw health plan operational issues, handled policy matters for the DMHC and developed new approaches to the regulation of health plans, provider group contracting, hospital contracting, the implementation of electronic filing and tracking systems for Knox Keene licensees and other cutting-edge issues. Mr. Barcellona has a Masters in Healthcare Administration from the University of Southern California and serves as an adjunct faculty member at USC. He has practiced law for 22 years in California, with two firms located in Newport Beach and Sacramento and during his state service. Mr. Barcellona currently serves on the Health and Human Services Privacy and Security Advisory Board to

Secretary Kim Belshe and is also an appointed member of the California State Bar Association Insurance Law Committee.

David Katz

Director, Center for Technology Integration, El Camino Hospital

Former Executive Director of Joint Venture's Smart Health Task Force

David Katz is currently the Director of the Center for Technology Integration at El Camino Hospital, where he is responsible for the strategic assessment and deployment of new technologies that further El Camino's mission of being the Hospital of Silicon Valley. Prior to coming to El Camino, he served as the Executive Director of Joint Venture: Silicon Valley's Smart Health Initiative, which convened health care providers, employers and insurers to develop new models of sharing data to enhance health care delivery. Mr. Katz has also served as Vice President of Strategic Alliances at 3Com Corporation; run his own business as an Internet consultant to small businesses; and led the San Jose Education Network, which raised over \$16 million and supported a large-scale volunteer effort to network over 300 Silicon Valley schools. He began his career as a public school teacher and principal. He received his BA from the University of Chicago and has an MA in Educational Administration and MBA from Stanford University.

Will Ross

Project Manager, Redwood MedNet

Will Ross is a consulting Project Manager for Mendocino Informatics in Ukiah, California. He also serves on three projects related to health information technology. He is the founding Project Manager for Redwood MedNet, a nonprofit community-based health information exchange (HIE) launched in July 2004, and a member of the eHealth Initiative. Mr. Ross also works on the Redwood Health Information Collaborative, which educates the public on public health and health information exchange. Mr. Ross also works on the California eHealth Collaborative, a statewide collaborative dedicated to open and public discussions about health information technology projects in the state, and coordinates a weekly series of free educational "webinars" on harmonization with federal standards for health data interoperability. Mr. Ross is a co-author of a laboratory result delivery implementation guide for the ELINCS standard.

Previously Mr. Ross was Chief Technology Officer at the Alliance for Rural Community Health in Ukiah, California, a consortium of rural safety net community clinics. Prior to his work at the Alliance, Mr. Ross worked in information technology for two decades. Mr. Ross is a member of the American Medical Informatics Association (AMIA) and the Healthcare Information Management Systems Society (HIMSS).

Laura Landry

Executive Director, Long Beach Network for Health

Ms. Landry is the founder and Executive Director of Long Beach Network for Health. She has 20 years experience in technology solutions for government and healthcare, with an emphasis on public health and community issues. Before coming to LBNH, Ms. Landry was the Technology

Coordinator for Long Beach Department of Human and Health Services (LBDHHS). Ms. Landry has also served as the Communications Chair of the Health Information and Management Systems Society (Southern California Chapter), is a member of the Public Health Information Network Requirements Redesign Committee for the National Center for Public Health Informatics, and participated in the Leadership Group for the Health-e-LA Coalition.

**Molly Coye, MD,
Chair, California Regional Health Information Organization**

Dr. Molly J. Coye is founder and Chair of the California Regional Health Information Organization (CalRHIO), a collaborative, statewide initiative to improve the quality and efficiency of health care through the use of information technology and the secure exchange of health information. Dr. Coye is also founder and CEO of the Health Technology Center (HealthTech), a San Francisco-based non-profit research organization that develops forecasts and planning tools for emerging technologies in health care.

Dr. Coye has served as Commissioner of Health for the State of New Jersey and Director of the California Department of Health Services, in addition to heading the Division of Public Health at the Johns Hopkins School of Hygiene and Public Health, leading marketing and product development for interactive health communication and disease management at HealthDesk Corp, serving as Executive Vice President for the Good Samaritan Health System, and directing The Lewin Group's West Coast office. Dr. Coye is a member of the Institute of Medicine and served on the IOM Committee on Quality of Health Care in America, which prepared the reports *To Err is Human* and *Crossing the Quality Chasm*. Dr. Coye also chaired the IOM's Committee on Access to Insurance for Children, and co-chaired the Committee on Patient Safety Data Standards.

Dr. Coye serves on the boards of the American Hospital Association and the Program for Appropriate Technology in Health (PATH), a nonprofit organization working in international health. She was a founding board member of The California Endowment. Dr. Coye has her M.D. and M.P.H. degrees from Johns Hopkins University and is board certified by the American College of Preventive Medicine.

**Ben Wilson
Director of Healthcare IT, Intel Digital Health Group**

Ben Wilson has over 20 years of healthcare experience in marketing, consulting, product management, and technology. As the Director of Healthcare IT for Intel's Digital Health Group, Mr. Wilson is one of the architects of Intel's Healthcare IT Value Model and responsible for market development for the Intel Health Guide worldwide. Prior to Intel, Mr. Wilson was Executive Vice President and Founder of HealthAlliant, a boutique consulting firm serving regional health information organizations. Prior to HealthAlliant, Mr. Wilson held executive positions at two start-ups: General Manager of the healthcare division of BabyCenter.com, and President and Founder of Consumer Health Interactive. Mr. Wilson holds an MBA and a Masters in Public Health (MPH) from UC Berkeley and degree in Political Science from Stanford University.

Paul Tang, M.D.

Vice President and Chief Medical Information Officer, Palo Alto Medical Foundation

Paul C. Tang, M.D., M.S., is a board-certified Internist and Vice President, Chief Medical Information Officer at the Palo Alto Medical Foundation (PAMF), which has been using an electronic health record system since 1999 and a personal health record system since 2001. Dr. Tang is also a Consulting Associate Professor of Medicine (Biomedical Informatics) at Stanford University. He received his B.S. and M.S. in Electrical Engineering from Stanford University and his M.D. from the University of California, San Francisco.

Dr. Tang is the Immediate Past-Chair of the Board for the American Medical Informatics Association, a member of the board of the National eHealth Collaborative and chair of its Value Case Steering Committee. He is a member of the National Committee on Vital and Health Statistics (NCVHS), and co-chair of the NCVHS Quality Subcommittee. Dr. Tang is an elected member of the Institute of Medicine (IOM) and serves on its Health Care Services Board. He chaired an IOM patient safety committee whose reports were published in 2003-04: *Patient Safety: A New Standard for Care, and Key Capabilities of an Electronic Health Record System*.

Dr. Tang chairs the National Quality Forum's (NQF) Health Information Technology Expert Panel, is a member of the NQF Consensus Standards Approval Committee, and co-chairs the Measurement Implementation Strategy work group of the Quality Alliance Steering Committee. He chairs the Robert Wood Johnson Foundation's National Advisory Council for ProjectHealth Design and is a member of Markle Foundation's Connecting for Health Steering Committee. Dr. Tang is a Fellow of the American College of Medical Informatics, the American College of Physicians, the College of Healthcare Information Management Executives, and the Healthcare Information and Management Systems Society.

Deven McGraw

Director of the Health Privacy Project, Center for Democracy and Technology

Deven McGraw is the Director of the Health Privacy Project at CDT, which is focused on developing and promoting privacy and security protections for electronic personal health information. Ms. McGraw has served on the American Health Information Community (AHIC), the federal advisory body established by the Department of Health and Human Services to develop recommendations on how to facilitate use of health information technology to improve health. Specifically, she co-chaired the Confidentiality, Privacy and Security Workgroup and was a member of the Personalized Health Care Workgroup. She also served on the Policy Steering Committee of the eHealth Initiative and now serves on its Leadership Committee. She is also on the Steering Group of the Markle Foundation's Connecting for Health multi-stakeholder initiative.

Prior to joining CDT, Ms. McGraw was the Chief Operating Officer of the National Partnership for Women & Families, providing strategic direction and oversight for all of the organization's main program areas, including the promotion of initiatives to improve health care quality. Ms. McGraw also was an associate in the public policy group at Patton Boggs, LLP and in the health

care group at Ropes & Gray. She also served as Deputy Legal Counsel to the Governor of Massachusetts and taught in the Federal Legislation Clinic at the Georgetown University Law Center. Ms. McGraw graduated magna cum laude from the University of Maryland. She earned her J.D., magna cum laude, and her L.L.M. from Georgetown University Law Center and was Executive Editor of the Georgetown Law Journal. She also has a Master of Public Health from Johns Hopkins School of Hygiene and Public Health.

Kim Roberts

Chief Executive Officer, Santa Clara Valley Health and Hospital System

Kim Roberts is the Chief Executive Officer of the Santa Clara Valley Health and Hospital System (SCVHHS), based in San Jose, California. SCVHHS is the healthcare division of the County of Santa Clara and is responsible for all of the healthcare services provided by the County. SCVHHS includes: Valley Medical Center, a 574 bed teaching hospital; seven outpatient clinics, providing over 730,000 visits annually; Mental Health Department; Public Health Department; Department of Alcohol and Drug Services; health care services at the Children's Shelter and Custody facilities; Community Outreach Programs; and Valley Health Plan, a licensed health plan providing both commercial and Medi-Cal (Medicaid) and other products. SCVHHS is the largest provider in the County of Santa Clara, with a budget of over \$1.4 billion and 6,700 employees.

Prior to being named CEO, Ms. Roberts served as Acting Executive Director and Chief Financial Officer for SCVHHS. Before joining Santa Clara County in 1997, Ms. Roberts was the Chief Financial Officer at the University of California, San Diego Medical Center. She holds a Masters of Health Administration with an emphasis in Finance from Duke University, and has over 20 years of experience in healthcare and finance.

Robert Miller, Ph.D.

**Professor of Health Economics, Institute for Health & Aging
University of California, San Francisco**

Robert H. Miller, Ph.D., is Professor of Health Economics in the Institute for Health & Aging, University of California San Francisco (UCSF). He received his doctorate in economics from the University of Michigan in 1987, and has been a UCSF faculty member since 1989. Dr. Miller conducts research on economic, organizational, and health policy issues affecting health information technology (HIT) use, with a focus on electronic health records (EHRs), chronic disease management systems, and regional health information organizations.

Dr. Miller is Principal Investigator for projects analyzing factors affecting rapid EHR use for quality improvement in community health center networks (for The Commonwealth Fund) and analyzing barriers to financing clinical information systems in California health care delivery system organizations (for the Governor's Health Information Technology Financing Advisory Commission, California Department of Health and Human Services).

Dr. Miller is a member of the Investment Advisory Committee for the United Health Group California Health Care Investment Program, and of the Technical Expert Panel for the

Commonwealth Fund project on Transforming Safety Net Clinics into Patient-Centered Medical Homes; he was a member of the HIT Advisory Panel to the Joint Commission on the Accreditation of Healthcare Organizations (JCAHO) and of the Connecting for Health Working Group on the Economic, Legal, and Organizational Sustainability of EHRs and Electronic Data Exchange.

He is a consultant to several research projects, including the Mathematica Policy Research evaluation of the Medicare Care Management Performance demonstration, and to National Opinion Research Corporation assessment of community health centers networks providing information systems support for CHC members. Dr. Miller has authored numerous articles related to health information technology.