

Testimony to Senate Select Committee on Climate Change & AB 32 Implementation







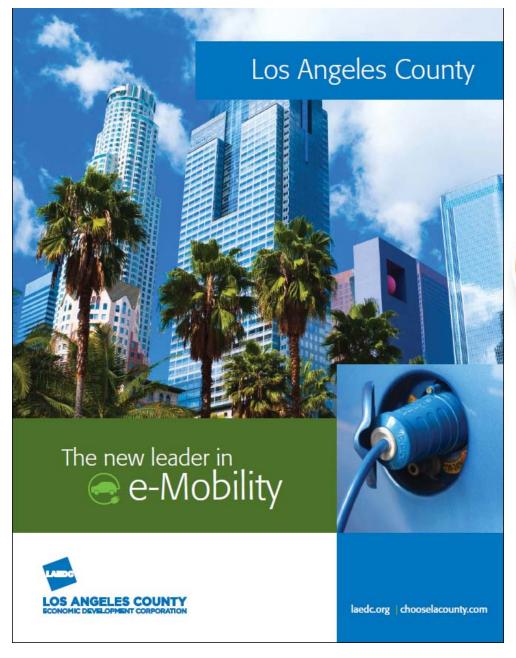




Jeff Joyner, Shareholder, Greenberg Traurig & co-chair LAEDC e-Mobility Task Force

December 3, 2013





What does it take to actually grow an industry cluster?





Challenges in Growing an Advanced Transportation Industry Cluster

- Industrial Space
- Access to Capital

Management staff

Cost and Regulations





Opportunities at the State Level

Investments in cleantech consumption

- •"Power of the purse"
- •Infrastructure installations
- •Pilot projects for EVs multifamily housing, workplace
- Public-private partnerships

Investments in cleantech production

- Local manufacturing
- Research and development/Incubation
- Organizations
- Revitalization of industrial space
- Incentives
- •iHubs

Consider: What does it mean to do business here?

Marketing – EVS27, Trade Shows



Contact: Jeff Joyner, Greenberg Traurig & co-chair, LAEDC e-Mobility Task Force: joynerj@gtlaw.com

Contact e-Mobility Task Force: JoAnne Golden-Stewart, Director of Public Policy, LAEDC, joanne.stewart@laedc.org, 213-236-4837

Mission of the LAEDC e-Mobility Task Force-

To promote and further develop Southern California as the leader in alternative transportation including maximizing Plug-in Electric Vehicle adoption rates, fleet conversion, ride sharing and a range of e-mobility solutions that will enhance a robust manufacturing cluster and infrastructure deployment resulting in job growth and investment through appropriate levels of public and private funding, technology transfer, workforce development and policy initiatives.



ANY QUESTIONS?

