

**Senate Budget and Fiscal Review Committee Hearing:
Impacts of Additional State Budget Cuts in the Greater Silicon Valley**

Friday, May 6, 2011; 10:00 a.m.
Microsoft, Silicon Valley Campus
Microsoft Conference Center in Building #1
1065 La Avenida, Mountain View, CA 94043

Agenda

1. Opening Remarks and Welcome
 - Senator Mark Leno, Chairman, Senate Budget Committee, and Members of the Committee.
 - Dan'l Lewin, Corporate Vice President, Microsoft

2. Panel #1: Higher Education
 - Mark Yudof, President of the University of California
 - Mohammad Qayoumi, President of CSU East Bay
 - John Hendrickson, Chancellor of West Valley-Mission CCD

3. Panel #2: Business Leaders
 - Kim Karin Polese, prominent Silicon Valley executive and Member of the Board, TechNet
 - Amir Mashkooi, CEO & Chairman of the Board, Kovio, Inc.
 - Carl Guardino, President and CEO of Silicon Valley Leadership Group

4. Panel #3: K-12 Education
 - John Porter, Superintendent of Franklin McKinley School District
 - Shelly Masur, Trustee of Redwood City School District
 - Supt. Don Moser, Superintendent of East Side Union High School District

5. Public Comment

6. Closing Remarks
 - Chairman Leno and Members of the Committee

SENATE BUDGET AND FISCAL REVIEW COMMITTEE HEARING
IMPACTS OF ADDITIONAL STATE BUDGET CUTS IN THE GREATER SILICON VALLEY

MAY 6, 2011

PANELISTS

Dan'l Lewin

Dan'l Lewin, corporate vice president for Strategic and Emerging Business Development, is responsible for Microsoft Corp.'s global relationships with startups and venture capitalists, and business relationships with industry partners such as Adobe Systems Inc. and IBM Corp. Based in Silicon Valley, Lewin also has executive and site responsibility for the company's operations in Mountain View, Calif., which currently employ more than 2,500 people.

Strategic and Emerging Business Development consists of three groups: the Emerging Business Team, the Local Software Economy (LSE), and the Strategic Relations Group, whose common goal is to support software startups and established companies working on the Microsoft platform while helping develop and grow local software economies worldwide. Through the Microsoft BizSpark Program, and the LSE's Microsoft Innovation Center Program, Lewin's groups help accelerate startup success in more than 100 countries.

Lewin has spent more than 30 years as a Silicon Valley-based executive, leading sales and marketing divisions for companies including Apple Computer Inc., NeXT Inc. and GO Corp. Before joining Microsoft, he was CEO of Aurigin Systems Inc., a startup that pioneered intellectual property asset management, and he has consulted for emerging companies, venture capital firms and corporate joint ventures.

Lewin serves on the boards of the Churchill Club; Software Development Forum; American Electronics Association; Santa Clara University Center for Science, Technology and Society; and the Tech Museum of Innovation, where he serves as chairman of the Tech Museum Awards program. He also is on the Corporate Advisory Board of the National Venture Capital Association. He holds an AB in politics from Princeton University.

PANEL 1 – HIGHER EDUCATION

President Mark G. Yudof



Mark G. Yudof was named the 19th president of the University of California on March 27, 2008, and took office June 16, 2008. He leads a university system with 10 campuses, five medical centers, three affiliated national laboratories, and a statewide agriculture and natural resources program. The UC system has 220,000 students, 180,000 faculty and staff, more than 1.6 million alumni, and an \$18 billion annual operating budget.

Yudof served as chancellor of the University of Texas System from August 2002 to May 2008 and as president of the four-campus University of Minnesota from 1997 to 2002. Before that, he was a faculty member and administrator at the University of Texas at Austin for 26 years, serving as dean of the law school from 1984 to 1994 and as the university's executive vice president and provost from 1994 to 1997. His career at UT Austin began in 1971, when he was appointed an assistant professor of law.

While on the UT law faculty, he also was a visiting professor at the law schools at the University of Michigan and UC Berkeley, and conducted research as a visiting fellow at the University of Warwick in England.

Yudof is a distinguished authority on constitutional law, freedom of expression and education law who has written and edited numerous publications on free speech and gender discrimination, including "Educational Policy and the Law." He is a fellow of the American Academy of Arts and Sciences and a member of the American Law Institute. He served a two-year term on the U.S. Department of Education's Advisory Board of the National Institute for Literacy and has served on the President's Council on Service and Civic Participation.

A Philadelphia native, he earned an LL.B. degree (cum laude) in 1968 from the Law School of the University of Pennsylvania, where he also earned a B.A. degree (cum laude with honors in political science) in 1965. He was awarded the Alumni Award of Merit (2001) and the prestigious James Wilson Award (2004) by the University of Pennsylvania Law School for his many years of service and contributions to the legal community.

His wife, Judy, is the immediate past international president of the United Synagogue of Conservative Judaism. She also serves on the U.S. Holocaust Memorial Museum Council and the international board of Hillel. In 1993, Mark and Judy Yudof were co-recipients of the Jewish National Fund Tree of Life Award. The Yudofs have two grown children - a son, Seth, and a daughter, Samara.

Mohammad H. Qayoumi

President, California State University, East Bay

Professional Experience

CSU East Bay: President (2006-)

CSU Northridge: Vice President for Administration and Finance (2000-06) and Professor of Engineering Management (2001-06)

University of Missouri-Rolla: Vice Chancellor for Administrative Services and Adjunct Professor (1995-2000)

San José State University: Associate Vice President for Administration (1986-95) and Adjunct Professor (1983-95)

University of Cincinnati: Director of Utilities and Engineering Services (1983-86), Director of Technical Services (1982-83), Staff Engineer (1979-82)

Professional Memberships

Institute of Management Accountants

Institute of Electrical and Electronic Engineers

National Association of College and University Business Officers

Society for College and University Planning

Association of Higher Education Facilities Officers (APPA)

Also: Licensed Professional Engineer in Californian and Ohio

Select Community Service

Board member, Central Bank of Afghanistan (2003-)

Board member, A Call to Service for Republic of Georgia (2005-)

Community board member, Northridge Hospital (2004-)

Founding board member, National Consortium for Continuous Improvement (1999-2001)

Association of Higher Education Facilities Officers Institute: Dean, Energy and Utilities program (1998-2004)

Board of Examiners, Malcolm Baldrige National Quality Award (1998-2001, 2004)

Senior examiner, Missouri Quality Award (1997-2000)

Board member, Rolla Chamber of Commerce (1999-2000)

Rolla Rotary Club (1996-2000)

National Association of College and University Business Officers Award Committee (1999-2001)

Honors

National Association of College and University Business Officers: 2005 Distinguished Business Officer Award and three Cost Savings Awards

Association of Higher Education Facilities Officers: Meritorious Award (1989, 2004), President Award (2001), Institute Faculty Service Award (1989)

Recent Publications

"From Silk Route to Route 66: My American Journey," Among Us, R. Lustig and J. Koester, 2nd ed., Person Education Inc. 2006

"Addressing Information Security Risk," EDUCAUSE Quarterly Journal, Vol. 28, No. 4, 2005

"Comparing Solutions to Campus Parking Problems," Pursuing Excellence in Higher Education, B. Ruben, Jossey Bass, 2004

Emergency Preparedness and Mission Continuity Planning, National Association of College and University Business Officers, July 2002

New Currents in Deregulation, Association of Higher Education Facilities Officers, Washington, D.C., July 2001

"GASB 34/35 and Impact on Universities," Facilities Manager, Vol. 17, No. 2, 2001
Benchmarking and Organizational Change, Council of Higher Education Management Associations, Washington, D.C., July 2000

The Metering Guide for Managers, Association of Higher Education Facilities Officers, Washington, D.C., 1999

The Impact of Public Policy and Environmental Quality and Health: The Case of Land Use Management and Planning, Quorum Books, Westport, Connecticut, 1999

"What is Benchmarking," The Strategic Assessment Model, Association of Higher Education Facilities Officers, Washington, D.C., 1999

Energy and Utilities Systems, Association of Higher Education Facilities Officers, Washington, D.C., 1997

"Financial Accounting," "Financial Analysis and Control," "High Voltage Electrical Distribution Systems," "Building Electrical Distribution," in APPA Manual, Association of Higher Education Facilities Officers, Washington, D.C., 1997

Electrical Systems, Upward Publishing, N.Y., New York, June 1996

President Qayoumi has also made numerous technical presentations in such areas as risk assessment, business and higher education, the electricity industry, performance improvement and related fields.

Education

Ph.D., Electrical and Computer Engineering, University of Cincinnati

M.B.A., Finance and Accounting, University of Cincinnati

M.S. Computer Engineering, University of Cincinnati

M.S., Nuclear Engineering, University of Cincinnati

B.S., Electrical Engineering, American University of Beirut

John Hendrickson



On August 1, 2008, Mr. Hendrickson became CEO of the West Valley-Mission Community College District in Santa Clara County. Hendrickson was formerly the Interim Superintendent/President of the Mira Costa Community College District in Oceanside, CA. Previous experience includes a decade as Vice Chancellor, Finance and Administration at the Contra Costa Community College District, the Director of Financial and Resource Planning for Kitchell CEM, a firm that helps educational entities with bond measures, Interim Vice President of Administration and Business Services at Solano Community College District, and Interim Vice Chancellor for WVMCCD from 2004-2005.

After receiving a B.A. in Political Science from California State University San Jose, he earned both a Masters in Public Administration and a Masters in Educational Leadership from California State University East Bay. His hometown is Albany, California.

PANEL 2 – BUSINESS LEADERS

Kim Polese

Kim Polese is a previous CEO of SpikeSource, Inc., a software company based in Silicon Valley. Ms. Polese was responsible for guiding SpikeSource's business vision, enabling businesses to harness the power of open source as a flexible, reliable, and cost-effective option for business-critical software.

Prior to joining SpikeSource in August 2004, Ms. Polese co-founded Marimba, Inc., a leading provider of systems management solutions for Global 2000 companies. Ms. Polese served as Chairman and CEO of Marimba from its inception in 1996, leading the company through a successful public offering and to profitability, and ultimately, acquisition by BMC in 2004.

Prior to co-founding Marimba, Ms. Polese worked in software management at Sun Microsystems and was the original product manager for Java, leading its launch in 1995. Prior to joining Sun, Ms. Polese was with IntelliCorp Inc., assisting Fortune 500 companies in the development of expert systems.

Ms. Polese earned a Bachelors degree in Biophysics from the University of California, Berkeley (1984) and studied Computer Science at the University of Washington, Seattle.

A noted and respected industry speaker, Polese has been named one of *Time* magazine's Top 25 Most Influential People in America, one of *Red Herring's* Top 20 Entrepreneurs, and one of *Computer Reseller News'* Top 25 Executives. *Upside* included her two years in a row in their Upside Elite 100; *Network Computing* called her one of the Top 25 Technology Drivers, and the *San Francisco Business Times* voted her one of the Most Influential Businesswomen in the Bay Area.

Ms. Polese serves on several boards, including TechNet, the University of California President's Board on Science and Technology, the Oxford University Said Business School Advisory Forum, the Silicon Valley Leadership Group, and the Global Security Institute

Mr. Amir Mashkoori
Kovio, Inc.

CEO & Chairman of the Board

Amir Mashkoori, chief executive officer, applies nearly 30 years of semiconductor industry experience to his leadership role at Kovio, Inc. His background includes an in-depth understanding of how to create new businesses and drive demand for emerging products and technologies. Mr. Mashkoori came to Kovio from Spansion, the largest company focused exclusively on Flash memory. He played an instrumental role in the formation of Spansion in 2003, and managed the company's Wireless Business Unit. As executive vice president, he oversaw the marketing, engineering, operations and business functions of the division. Under Mr. Mashkoori's leadership, the wireless division made significant market share gains into the world's largest handset providers by transitioning from a commodity player to a systems solutions provider. During his tenure, the division experienced more than double market share growth in the wireless handset market as the market itself expanded to almost one billion units in 2006. Mr. Mashkoori began his professional career at AMD in 1978, serving in various senior level operational roles for a period of 17 years. Mr. Mashkoori was also vice president of operations and later senior vice president of operations and business development at Trident Microsystems between 1996 and 1998, before re-joining AMD in 1999. At AMD he held various executive positions including vice president of operations, vice president of the Embedded Business Unit, vice president of the Wireless Business Unit and vice president and director of operations for the Memory Group. Mr. Mashkoori holds bachelor's and master's degrees in business administration from San Jose State University.

Carl Guardino

Carl Guardino, one of Silicon Valley's most distinguished business and community leaders, is the President and CEO of the Silicon Valley Leadership Group, a public policy trade association that represents more than 345 of Silicon Valley's most respected companies.

In February 2007, Governor Arnold Schwarzenegger appointed Guardino to a four-year term on the California Transportation Commission. He was reappointed by Governor Jerry Brown this year. He also serves on numerous other boards and is actively involved in a wide range of community organizations and projects. In 2000, the San Jose Mercury News named Guardino one of the "Five Most Powerful" people in Silicon Valley in a once-per-decade study.

Guardino has been the chief executive of the Leadership Group since 1997. He previously served as a vice president with the organization between 1991 and 1995. He also held an executive position in governmental affairs with Hewlett-Packard and he spent six years on the staff of Central Valley Assemblyman Rusty Areias, the last three as his chief assistant.

Known throughout the region as a consensus builder, Guardino has championed a number of important issues, especially in the areas of transportation and housing.

His transportation leadership includes successful management of ballot Measures A & B in 1996 that funded 19 key road and rail improvements with \$1.4 billion; and co-management of a 2000 traffic relief initiative that will generate some \$5.5 billion in local funds to bring BART to Santa Clara County, improve CalTrain and other transit improvements. In 2008, Guardino managed the successful Measure B (BART) campaign which earned nearly 67 percent voter approval. It authorized a 1/8-cent sales tax for 30 years to fund a 16-mile Santa Clara County BART extension.

As a housing advocate, he co-created the Housing Trust Fund, which has helped 7,300 families afford homes in high-cost Silicon Valley by raising more than \$38 million in voluntary contributions. He also co-managed Prop. 46, the statewide Housing Bond, in 2002 and co-chaired Prop. 1-C, the November 2006 statewide Housing Bond.

Guardino is the chair of City Year San Jose Silicon Valley and the founder and race director of the annual Thanksgiving Day "Applied Materials Silicon Valley Turkey Trot." In addition, he serves on the boards for the Second Harvest Food Bank, California Forward, The Housing Trust of Santa Clara County and the Leukemia & Lymphoma Society. Guardino also hosts "The CEO Show," a radio talk show featuring top Silicon Valley CEOs and other executives that airs every Tuesday at 7 p.m. on KLIV AM 1590.

Guardino was born and raised in San Jose and received his Bachelor of Arts degree in political science from San Jose State University, where he is a Distinguished Alumnus. He is a member of Junior Achievement's "Silicon Valley Business Hall of Fame" and a recipient of the "Lifetime Achievement Award" from City Year, and is only the second recipient of the American Public Transit Association's Business Executive of the Year.

Carl is married to Leslee Guardino. In their spare time, they compete in marathons and Ironman distance triathlons. They have two daughters, Jessica and Siena. They reside in Los Gatos, Calif.

PANEL 3 – K-12 EDUCATION

John R. Porter, Jr. Ed. D

John R. Porter Jr. is currently the Superintendent of Schools in the Franklin-McKinley School District, San Jose, California. Formally, he held the same position in Ridgewood, New Jersey as their Superintendent. Prior his New Jersey experience, he was the Director, *America's Choice School Design: High Schools* at the National Center on Education and the Economy, a nonprofit organization dedicated to changing and enriching education and human resource institutions through policy analysis and development, institutional design, and technical services. There he led the implementation of the *America's Choice School Design* in 32 high schools and twelve districts around the country. He also coordinated three regional educational reform initiatives with business leaders and higher education partners.

Besides being a former teacher, principal, director of curriculum and instruction, and superintendent of schools, Dr. Porter has created over the past thirty years a series of unique school, district, and community designs using the concepts embedded in the standards-based reforms, academic and applied learning integration, and new forms of youth apprenticeships as one holistic model. He created *Project A.L.I.V.E.* (Academic Learning Integrating Vocational Education) Pasadena Partnership Academies as a model school-to-work initiative with seven different business-industry groups. In Chicago and Columbus (Ohio), he combined the best features of the Career Academy model with those design elements of modern apprenticeships and middle college high schools to create 'Career Institutes' leading to post-secondary degrees and employability credentials.

He also created several unique safety net and acceleration programs to bring at-risk students in elementary, middle, and high school up to grade level in literacy and mathematics. The most notable of these was the Saturday Science Academies designed with Jet Propulsion Laboratory (JPL) to accelerate literacy scores for students in Grades 4-8 using real science problems developed by NASA's Educational Division and JPL. Currently, he co-designed the *Franklin-McKinley Children's Initiative* (FMCI), which is a comprehensive educational reform and wrap-around service model within a cluster of schools in the highest poverty area in the district with over 40 agencies and community partners.

As a public-private systems change expert, Dr. Porter provides business leaders, educators, and government leaders with practical steps and models to enhance integration between different institutions and develop new cooperative governance structures. He has also developed a systems change approach for restructuring all schools, K-12, using applied learning and high academic standards as the foundation and catalyst for reform. These programs have been designed to serve all students regardless of their post-secondary goals.

Dr. Porter has been a national consultant and presenter for the National Center on Education and the Economy and the Rand Corporation and an education consultant to several jurisdictions, including the states of Arkansas, Kentucky, Rhode Island, Vermont, and Washington; the Chicago Public Schools, the Greater Columbus Chamber of Commerce, the San Diego Chamber of Commerce, the Greater Memphis Chamber of Commerce, HoustonWorks (Houston, Texas), and the American Equipment Distributors Foundation (AEDF). In addition to the above consultant activities, he has studied and conducted tours of the workforce development and educational systems in Denmark, Germany, England, and Scotland.

SHELLY MASUR

Shelly Masur currently serves on the Redwood City School Board, as the President of the San Mateo County School Boards Association and as a member of the California School Boards Association's Delegate Assembly. She has been a board member for 6 years. She is on the board policy committee, the wellness committee, and is a board representative to Redwood City 2020. She has also served on the board budget committee and was president of the board.

Shelly holds a Master's Degree on Public Health and has over 15 years of experience in adolescent health and youth services. She sits on CSBA's School Health Advisory Committee and served as the co-chair of the School Wellness Task Force for San Mateo County's Prevention of Childhood Obesity Task Force. Shelly has three children who all attend Redwood City schools.

Dan Moser, Superintendent

Mr. Moser has been with the East Side Union High School District since 1974.

Mr. Moser has served at seven high schools and at the district office in various capacities as a business teacher, summer school teacher, special education teacher, department chairperson, site summer school supervisor, program specialist, special education administrator, associate principal, and principal.

Mr. Moser attended San Jose State University, where he earned a B.S. in Business Management in 1969. While at San Jose State University he was an initial member of California's Mini Corps, a state organization still in existence which helps migrant students and families access health and education services. From 1969 to 1971, Mr. Moser served in the active U.S. Army from 1969 to 1971 where he completed Officer Candidate School, earning his commission as a U.S. Officer. Following his tour of duty in Vietnam, he was Honorably Discharged and began his work on his California Clear Secondary Teaching Credential in Business.

While working on his business credential, he had the opportunity to work as a social worker for the Infant Deaf Education Program located at Valley Medical Center. This experience provided Mr. Moser the perspective for his later work as a special education teacher and administrator. In 1977, Mr. Moser received his M.A. in Education - Learning Handicaps from the Santa Clara University. In that same year Mr. Moser received his administrative service credential through examination.

Mr. Moser's contributions to ESUHSD include the first and many workshops on IEPs and special education compliance; the development of the Travel and Tourism Magnet and the Construction Technology Magnet. He has served on the District Benefits Committee and the Negotiations Committee. In addition, Mr. Moser is a member of the Association for Children and Adults for Learning Disabilities, a member of the Association of California School Administrators, a member of the Association for Supervision and Curriculum Development, a visiting team member for Western Association of Schools and Colleges, and currently serves as Chairperson for the San Jose Cal-SOAP Consortium. In 2006, Mr. Moser was awarded Secondary Principal of the Year by Region VIII of the Association of California School Administrators.